



VIEWED TO BE THE BEST®

PELLA® PRODUCT MESSAGING

Only this legally approved copy should be used for website content about specific Pella products.

Architect Series® Windows and Patio Doors

(SHORT)

Exquisitely detailed wood windows and patio doors.

- Custom shapes, sizes, grille patterns, exterior colors and more.
- Eight naturally beautiful wood types with fine-furniture detailing.
- Exceptional energy efficiency.

(LONG)

Exquisitely detailed wood windows and patio doors offering virtually endless custom design possibilities.

- Virtually unlimited shapes, special sizes, grille patterns, exterior colors and more – if you can dream it, Pella can do it.
- Mahogany, Alder, Douglas Fir or Pine wood interiors with fine-furniture detailing.
- Authentic hardware styles for a historically accurate home.
- Pella's most authentic look of individual windowpanes.
- Energy-efficient options that will meet or exceed ENERGY STAR® guidelines in all 50 states.*

* Some Pella products may not meet ENERGY STAR guidelines in Canada. For more information, contact your local Pella sales representative or go to energystar.gc.ca.

Designer Series® Windows and Patio Doors

(SHORT)

Exclusive snap-in window fashion technology.

- Between-the-glass blinds, shades, decorative panels and grilles.
- Window fashions that protect from dust and damage – reducing allergens.
- Up to 74% more energy-efficient with optional triple-pane glass.*

* Calculated based on U-Factors for a Pella® Designer Series wood window with InsulShield® Advanced Low-E triple-pane glass with argon compared to a single-pane wood window in winter conditions.



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(LONG)

Wood windows and patio doors that offer up to 74% more energy efficiency¹ plus exclusive snap-in between-the-glass window fashions.

- The most decorative style choices of any other window and door brand.
- Exclusive snap-in between-the-glass blinds, shades, decorative panels² or grilles that are easy to change when you want a fresh look.
- Window fashions that stay protected from dust and damage – reducing allergens in the home.
- Pella's only wood line with the option of triple-pane glass, offering superior energy efficiency.
- Up to 74% more energy-efficient¹ and #1 for noise reduction³ among top national wood brands.

1 Calculated based on U-Factors for a Pella® Designer Series® wood window with InsulShield® Advanced Low-E triple-pane glass with argon compared to a single-pane wood window in winter conditions.

2 Available on Designer Series triple-pane products only.

3 When compared to top national wood brands with similar glazing, Pella's triple-pane glass significantly reduces sound transmission.

Pella® ProLine Windows and Patio Doors

(SHORT)

Beauty of wood at a competitive price.

- Pella's most popular styles, sizes, features and options.
- Pella wood craftsmanship.
- Exceptional energy efficiency.

[LONG]

Wood windows and patio doors available with our most popular choices at a competitive price.

- Pella's most popular styles, sizes, features and options.
- Three distinctive grille types for the look of individual windowpanes including Simulated-Divided-Light grilles.
- Pella wood craftsmanship at a competitive price.
- Energy-efficient options that will meet or exceed ENERGY STAR® guidelines in all 50 states.*

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Pella® 350 Series Windows and Patio Doors

[SHORT]

Distinctive vinyl windows with superior performance.

- Exclusive SmoothSeam™ welded corners that are virtually invisible.
- Stronger and more durable than typical vinyl windows.
- Up to 83% more energy-efficient with optional triple-pane glass.*

* Calculated based on U-Factors for a Pella® 350 Series vinyl window with InsulShield® Advanced Low-E triple-pane glass with argon compared to a single-pane vinyl window in winter conditions.

[LONG]

Distinctive vinyl windows and doors with superior performance features.

- Up to 83% more energy-efficient with optional triple-pane glass.*
- Pella exclusive: SmoothSeam™ welded corners that are virtually invisible, yet strong and durable.
- Robust frame profile with a beveled edge that creates a more premium look, inside and out.
- More style choices than typical vinyl brands, including shades- and blinds-between-the-glass for patio doors.
- Stronger and more durable than typical vinyl products.

* Calculated based on U-Factors for a Pella® 350 Series vinyl window with InsulShield® Advanced Low-E triple-pane glass with argon compared to a single-pane vinyl window in winter conditions.

Encompass by Pella®/ThermaStar by Pella® Windows and Patio Doors

[SHORT]

Competitively priced, easy-care vinyl.

- Quality craftsmanship backed by Pella.
- Styles and options to fit most any budget.
- Exceptional energy efficiency.

[LONG]

Competitively priced vinyl windows and patio doors backed by Pella.

- Quality craftsmanship backed by Pella.
- Styles and options to fit most any budget, including White blinds-between-the-glass in patio doors.
- Maintenance-free vinyl frames that never need painting and stay looking great year after year.
- Energy-efficient options that will meet or exceed ENERGY STAR® guidelines in all 50 states.*

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Pella® Impervia® Windows and Patio Doors

[SHORT]

Incredibly strong fiberglass.

- Duracast® fiberglass composite – the most durable material available in windows and doors.*
- Virtually impervious to all weather conditions.
- Exceptional energy efficiency.

** In testing performed in accordance with ASTM testing standards, our Duracast fiberglass composite material has displayed superior performance in strength, ability to withstand extreme heat and cold, and resistance to dents and scratches.*

[LONG]

Fiberglass windows and patio doors designed to offer superior durability in extreme weather conditions.

- Made from Pella's patented Duracast® fiberglass composite – the strongest, most durable material available in windows and patio doors¹.
- Virtually impervious to all weather conditions, including high heat and subzero cold.
- Beautifully complements your home with the quality look of a painted wood window.
- Virtually maintenance-free powder-coat finish that looks great for years.
- Energy-efficient options that will meet or exceed ENERGY STAR® guidelines in all 50 states.²

¹ In testing performed in accordance with ASTM testing standards, Pella's Duracast fiberglass composite has displayed superior performance in strength, ability to withstand extreme heat or cold, and resistance to dents and scratches.

² Some Pella® products may not meet ENERGY STAR guidelines in Canada. For more information, contact your local Pella sales representative or go to energystar.gc.ca.

Architect Series® Wood Entry Door Collection

[SHORT]

Exquisitely detailed wood entry doors.

- Intricate grain patterns and color markings.
- Mahogany, Rustic Walnut, Demesne Cherry or American White Oak.
- Four distinctive style collections.

[LONG]

Exquisitely detailed, handcrafted wood entry doors offering timeless artisanship and character.

- Intricate grain patterns and color markings.
- Richly detailed solid wood doors in Mahogany, Rustic Walnut, Demesne Cherry or American White Oak.
- Naturally beautiful – no two doors are alike.
- Four distinctive style collections to help you make a personal design statement.



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Architect Series® Fiberglass Entry Doors

[SHORT]

Elegantly crafted wood-grain fiberglass entry door systems.

- Premium fiberglass available in four wood grains.
- AdvantagePlus™ optional low-maintenance protection system.
- PerformaSeal™ design – the industry's best protection from drafts and leaks.

[LONG]

Elegantly crafted fiberglass entry doors – built to last with exceptional performance.

- Premium-grain fiberglass entry doors.
- The industry's most realistic look of Mahogany, Oak, Rustic and Hemlock wood grains.
- Sturdy, substantial door panel that feels like a wood door when it swings open.
- Advantage-Plus™ optional low-maintenance protection system.
- PerformaSeal™ design, which provides the industry's best protection from drafts and leaks.
- Energy-efficient options that will meet or exceed ENERGY STAR® guidelines in all 50 states.*

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Pella® Fiberglass or Steel Entry Doors

[SHORT]

A broad range of beautiful styles that stand up to the elements.

- Choice of prefinished stained or painted fiberglass or steel doors.
- AdvantagePlus™ optional low-maintenance protection system.
- PerformaSeal™ design – the industry's best protection from drafts and leaks.

[LONG]

A broad range of beautiful styles that stand up to the elements.

- Low-maintenance wood-grain fiberglass, smooth fiberglass or steel panels.
- The design flexibility of a prefinished stained or painted entry door.
- Extensive style choices and sizes.
- AdvantagePlus™ optional low-maintenance protection system.
- PerformaSeal™ design, which provides the industry's best protection from drafts and leaks.
- Energy-efficient options that will meet or exceed ENERGY STAR® guidelines in all 50 states.*

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VIEWED TO BE THE BEST®

Encompass by Pella® Fiberglass or Steel Entry Doors

[SHORT]

Pella quality at a competitive price.

- Low-maintenance fiberglass or steel panels.
- Pella's most popular entry door style features.
- Elevated frame design that guards against damaging moisture.

[LONG]

Entry doors backed by Pella with the options and quality you value.

- Low-maintenance smooth fiberglass or steel panels.
- Pella's most popular entry door style features.
- Dependable performance backed by Pella.
- A quality entry door at an affordable price.
- Energy-efficient options that will meet or exceed ENERGY STAR® guidelines in all 50 states.*

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Pella® Storm Doors

[SHORT]

Weather protection with style.

- Fullview, self-storing and Rolscreen® door styles.
- Pella® Select® storm doors – design your door in three easy steps.
- Hundreds of frame, glass and handle combinations.

[LONG]

Let light and air in and keep weather out – beautifully.

- Choice of fullview, self-storing and Rolscreen® door styles.
- Pella® Select® fullview storm doors that allow you to design your own door in three easy steps.
- Hundreds of distinctive frame, glass and handle combinations.
- Select Expressions® Glass Collection that offers interchangeable glass panels.
- Exclusive Express Install® feature that allows installation in as little as 60 minutes.*
- Helps make your entry door more energy-efficient and keep your entryway more comfortable.

* On a typical installation. See specific product information for availability.